

Dr. Peterson**BikeShare Launch Event**

Tuesday Nov. 15, 2 p.m., Tech Square College of Management courtyard

- Thank you Lance. At Georgia Tech, we're focused on developing innovators and leaders who are prepared to address some of the global challenges we as a society face today. We believe that to do so, we must foster an environment of innovation and creativity, develop critical thinking skills, and mentor students to become the problem solvers and leaders of tomorrow.
- For 2010, 41 percent of Georgia Tech inventors were either graduate or undergraduate students and 80 percent of the invention disclosers listed at least one student as a co-inventor.
- viaCycle is an example of an innovation that was incubated by Georgia Tech students. The startup began as a research project when Kyle Azevedo and Sid Doshi were students in Tech's Sustainable Design and Manufacturing lab. Working with Emory University's bike sharing program, they received a Ford College Community Challenge Grant. We at Georgia Tech were glad to partner with them and help provide resources to succeed because sustainability is a big part of what we do, and, we wanted to offer a program that would make it easier for students, faculty and staff to choose cycling as an alternative form of transportation.
- Tech works with innovators and entrepreneurs to get their ideas from the lab to market. Georgia Tech is committed to cutting edge research, cultivating dynamic new businesses, and partnering with business, industry, government and education. Some of the ways we do this is through our Enterprise Innovation Institute and ATDC, which worked with viaCycle. Innovation not only solves problems, it creates jobs and is the key to helping our economy.
- Think of all the partnerships involved with viaCycle: the entrepreneurs, Georgia Tech, Emory, a private foundation, and the City of Atlanta. Through partnerships, our potential to meet challenges is almost limitless.

- And now it is my pleasure to introduce Keisha Bottoms, who is representing the City of Atlanta today. Keisha Lance Bottoms serves on the Atlanta City Council, representing the more than 45,000 residents of District 11. A practicing attorney, she is very active in civic and community organizations. She has been honored as one of 10 outstanding young people in Atlanta based on her professional achievements and dedicated community service. Please join me in welcoming Council Member Keisha Bottoms.